



Be a Healthy School Fundraiser Champion

Fundraisers can help your school earn extra money for different activities, events, and equipment that keep students excited and engaged. Just like any other school activity, when your school chooses to do fundraisers, they should communicate the same messages that support the goals of the healthy school environment, while still earning money. Make it a priority to plan healthy “fundraisers” that sell nonfood items or foods that meet the Smart Snacks nutrition standards. Healthy fundraisers can be practical and profitable for your school.

NOTE

All foods sold during the school day must be checked to ensure they meet the Smart Snacks nutrition standards. The Alliance for a Healthier Generation’s Smart Snacks Product Calculator and Product Navigator can help you determine whether or not a product meets the Smart Snack nutrition standards.

https://www.healthiergeneration.org/live_healthier/eat_healthier/

